Center for Parent Information and Resources

U.S. Department of Education
Centers for Disease Control and Prevention
Using Closed Captioning

• To start using CC, click the caption button

Uso de la interpretación de idiomas

• Hagan clic en el ícono de interpretación

• Seleccionen “Spanish”

• Después de seleccionar “español”, hagan clic "Mute Original Audio"

Using ASL

• The ASL interpreter has been spotlighted for your convenience
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Adolescent Vaccination Update

Center for Parent Information and Resources
COVID-19 Adolescent Vaccination update
June 22, 2021

Adam Bjork, PhD
Co-Lead, Program Integration and Equity Unit
COVID-19 Response

Information is current as of June 2021
cdc.gov/coronavirus
National Target of 70% by July 4th

- Goal of ensuring that 70% of adults 18 and over have had at least one dose by July 4th
- Critical to build on local successes to increase equitable access
- Important to focus on:
  - Continuing to expand access to communities
  - Reaching the movable middle
  - Key messages about benefit of vaccination
The Pfizer-BioNTech COVID-19 Vaccine is recommended for persons 12–15 years of age in the U.S. population under the FDA’s Emergency Use Authorization.

In the direct clinical assessment, vaccine efficacy was 100% in preventing symptomatic, laboratory-confirmed COVID-19 in adolescents aged 12–15 years without evidence of previous SARS-CoV-2 infection.

www.cdc.gov/mmwr/volumes/70/wr/mm7020e1.htm?s_cid=mm7020e1_w
Stepwise approach to increasing vaccine access for adolescents

1. Augment existing infrastructure for vaccination
2. Strategically add providers that can reach adolescents
3. Apply school-focused strategies to ensure vaccination opportunities

<table>
<thead>
<tr>
<th>Month</th>
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<tbody>
<tr>
<td>May</td>
</tr>
<tr>
<td>June</td>
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<tr>
<td>July</td>
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<tr>
<td>August</td>
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<tr>
<td>September</td>
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# Approach for reaching adolescents

Augment existing public health infrastructure and add new channels

<table>
<thead>
<tr>
<th>Category</th>
<th>Approach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary care and other providers serving adolescents</td>
<td>Utilize primary care as trusted providers to notify, schedule, and vaccinate their patients (including managing routine immunizations, particularly as students return to school)</td>
</tr>
<tr>
<td>Pharmacies and HRSA sites(^1)</td>
<td>Leverage broad pharmacy footprint to administer vaccine to adolescents rapidly, as with adults</td>
</tr>
<tr>
<td>School-based vaccinations</td>
<td>Partner with Federally Qualified Health Centers, pharmacies, public health, and adolescent provider networks to hold targeted programs to ensure equity and coverage, particularly as students return</td>
</tr>
</tbody>
</table>

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1. Health Resources and Services Administration (HRSA) sites including: Federally Qualified Health Centers (FQHCs), Rural Health Clinics, Community Health Centers
COVID-19 Vaccination in the United States (June 21, 2021)

- **177,342,954 (53.4%)** people have received at least 1 dose of COVID-19 vaccine
- **4,312,712 (28.3%)** adolescents age 12-15 years have received at least 1 dose of COVID-19 vaccine

https://covid.cdc.gov/covid-data-tracker/#vaccination-demographics-trends
Build Trust
Objective: Share clear, complete, and accurate messages about COVID-19 vaccines with parents, adolescents, and the schools and community institutions that support them.

Empower Healthcare Providers
Objective: Ensure that healthcare providers are confident in COVID-19 vaccines and in their ability to recommend vaccination for adolescents.

Engage Families, Communities & Schools
Objective: Engage families, communities, and schools in two-way communication to listen, address concerns, and create positive social norms.
Thank you.
Vaccine Task Force Communications

Center for Parent Information and Resources
COVID-19 Vaccination Toolkit for Community Based Organizations
June 22, 2021

Stefanie Erskine, MPH
Behavioral Scientist
Stakeholder Engagement, Past Lead Communications Team
COVID-19 Response | Vaccine Task Force

cdc.gov/coronavirus
Key Components of CDC’s Communication Work

- Research and evaluation
- Crisis & Emergency Risk Communication (CERC)
- Outreach to populations disproportionately affected by COVID-19
- Professional education and engagement
- Vaccine safety and effectiveness messaging
- Responding to public inquiries
- Supporting CDC vaccine programs
  - COVID Data Tracker
  - Pharmacy Partnership for Long-Term Care Program
  - Federal Retail Pharmacy Program
  - Vaccine Administration Management System (VAMS)
A National Strategy to Reinforce Confidence in COVID-19 Vaccines

<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reinforce Trust</strong></td>
<td>Regularly share clear and accurate COVID-19 vaccine information and take visible actions to build trust in the vaccine, the vaccinator, and the system.</td>
</tr>
<tr>
<td><strong>Empower Healthcare Providers</strong></td>
<td>Promote confidence among healthcare personnel in their decision to get vaccinated and to recommend vaccination to their patients.</td>
</tr>
<tr>
<td><strong>Engage Communities &amp; Individuals</strong></td>
<td>Engage communities in a sustainable, equitable and inclusive way—using two-way communication to listen, increase collaboration and build trust in COVID-19 vaccine.</td>
</tr>
</tbody>
</table>
COVID-19 Vaccination Messages

1. You can help **stop** the pandemic.
2. People 12 years of age and older can be vaccinated.
3. Use reliable sources to get **information**.
4. COVID-19 vaccines are safe **and** effective.
5. COVID-19 vaccine is **free**.
6. After COVID-19 vaccination, you **might** have some side effects. These are normal signs that your body is building protection.
7. Fully vaccinated people can resume activities when fully vaccinated.
Website Languages

HTML pages are available in

- English
- Spanish
- Simplified Chinese
- Vietnamese
- Korean

Some materials are available in additional languages.

Vaccines.gov

Vaccines.gov is powered by Vaccine Finder - a web-based system that helps people find the latest information on COVID-19 vaccine availability.

- Reported by vaccine providers
- Searchable by ZIP code

COVID-19 Vaccine Toolkits

- Resources to help communicate information on COVID-19 vaccines
- Audience or setting-based specific

Community-Based Organization (CBO) Vaccination Toolkit
For Staff of Organizations Serving Communities

Educate communities about the benefits of COVID-19 vaccination, and address common questions and concerns.

Community-Based Organization Toolkit

Educating communities on the importance of COVID-19 vaccination
Designed for staff of organizations serving communities affected by COVID-19, including:

- Social service organizations
- Faith-based organizations
- YMCAs/YWCA
- Youth organizations
- School organizations (PTAs/PTOs)
- Meal delivery services
- Senior centers
- Fraternities and more
**Key Materials**

**COVID-19 Vaccine Information**

**Key Facts About COVID-19 Vaccination**

2. People who have already gotten sick with COVID-19 may still benefit from getting vaccinated.
3. COVID-19 vaccines have given you the best protection against COVID-19.
4. COVID-19 vaccines will not cause you to test positive on COVID-19 tests.

[https://www.cdc.gov/COVID-19/vaccines/about/vaccines/vaccine-effects.html](https://www.cdc.gov/COVID-19/vaccines/about/vaccines/vaccine-effects.html)

**Key Messages About COVID-19 Vaccines**

- **COVID-19 and Vaccine Basics**
- **COVID-19 v and effect**
- **COVID-19 v and effect**
- **COVID-19 v and effect**

**Frequently Asked Questions About the COVID-19 Vaccine**

- **Why should I get vaccinated for COVID-19?**
  - COVID-19 can cause serious illness or even death. It’s important to know that COVID-19 can affect you. And if you get it, you could spread the disease to family, friends, and others around you.
  - All COVID-19 vaccines currently available in the United States have been shown to be highly effective at preventing COVID-19, which means that even after you get vaccinated, you may still get sick.

- **Can the vaccine give me COVID-19?**
  - No. The vaccine does not cause COVID-19. None of the approved COVID-19 vaccines contain the virus that causes COVID-19. Instead, they take a few weeks after vaccination for your body to build up antibodies to protect you from the virus. That means it’s possible you could get sick with the vaccine that causes COVID-19 just before or just after getting the vaccine and still get sick.

- **What will it hurt or make me sick?**
  - Some people might get a sore arm, feel tired, or have mild fever after getting the vaccine. These symptoms are common and are happening because your body's immune system is working hard to help teach your body how to fight COVID-19.

- **Why do I need two COVID-19 shots?**
  - Some COVID-19 vaccines need two shots. The first shot gets your body ready. If you're told you need two shots, make sure that you get your second shot at the time you're told, to make sure you have full protection.
Printable Materials and Graphics
Printable Materials and Graphics

Posters

Infographics

Stickers

Fotonovella
Customizable Content

Customize with logos and text to make it appropriate for your organization.

**Introductory Letter**

Dear Community-Based Organization Leader,

The communities you serve now have access to vaccines to help protect them against COVID-19. All COVID-19 vaccines currently available in the United States have been shown to be highly effective at preventing COVID-19. Vaccination is one of our most important tools to help stop the pandemic. Some community members may be hesitant to get the vaccine. Before they agree to be vaccinated, they will want answers to their questions about the process for developing these vaccines and information about safety and effectiveness. Your organization can help inform the communities about the vaccine and help people feel confident about whether they decide to get vaccinated.

This COVID-19 vaccine communication toolkit for community-based organizations was created by the Centers for Disease Control and Prevention (CDC) to help you provide clear, consistent, and credible information about COVID-19 vaccines to your communities. We encourage you to review and customize these materials.

- **Letter to members:** Customize this letter about COVID-19 vaccination to send to your members.
- **Newsletter content:** This short newsletter style tool can be widely distributed to share information on COVID-19 vaccines.
- **Key messages:** Use these key messages about COVID-19 vaccine to educate your communities.
- **Frequently Asked Questions (FAQs):** Use these to help answer questions about COVID-19 vaccine in your communities.
- **Slides:** These basic slides about COVID-19 vaccines are for virtual town halls or other informational meetings with your communities. You can use all or part of the set or also include your own organization’s information.
- **Print resources:** These posters, fact sheets, and other print resources encourage and support community members in their decision to get vaccinated. You can print and post them in your buildings and other community locations.
- **COVID-19 vaccine fact sheet:** This plain language fact sheet is available in several languages.
- **Social media tools:** These messages and images are for use on various social media channels that your organization uses, including Facebook, Twitter, and LinkedIn. You can use them as is or edit them for your local needs.

**Introduction:**

Vaccination is one of our most important tools to help stop the pandemic. Some community members may be hesitant to get the vaccine. Before they agree to be vaccinated, they will want answers to their questions about the process for developing these vaccines and information about safety and effectiveness. Your organization can help inform the communities about the vaccine and help people feel confident about whether they decide to get vaccinated.

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**Letter to Members**

Dear [RECIPIENT],

Across the country, the COVID-19 pandemic is having devastating effects. Here at [INSERT YOUR ORGANIZATION NAME], we have felt the pain and loss in our own community. We’re supporting individuals and families who have been affected by the pandemic and mourned those we have lost.

While the pandemic has kept us apart, there is new hope—vaccines are here. They will help us move closer to ending the pandemic.

We want everyone in our community to be safe and back in the moments we’ve missed with our families, friends, and neighbors.

COVID-19 vaccines are safe and effective in preventing severe illness from COVID-19, and people who are fully vaccinated against COVID-19 may start to do some things they had stopped doing because of the pandemic.

Getting the COVID-19 vaccine adds one more layer of protection for you, your family, and your loved ones. Here are some key points about the COVID-19 vaccine:

- All COVID-19 vaccines currently available in the United States are very effective at preventing the disease.
- The most common side effects are pain in the arm where you got the shot, feeling tired, headache, body aches, chills, and fever.
- Stopping a pandemic requires using all the tools we have available—wearing masks, staying at least 6 feet apart from people who don’t live with you, avoiding crowds and poorly ventilated spaces, washing your hands frequently, and getting vaccinated.

We all play a part in this effort, and you are key. Please sign up to get your COVID-19 vaccination at [INSERT VACCINATION PROGRAM INFORMATION].

If you have questions about vaccination clinics in [INSERT COMMUNITY CLINIC INFORMATION], please contact [INSERT NAME AND CONTACT INFORMATION].

If you want to know more about COVID-19 vaccines, visit [CDC COVID-19 vaccine web page].

Sincerely,

[INSERT SIGNATURE OF ORGANIZATION LEADER]

COVID-19 vaccine: it’s time to roll up our sleeves and get vaccinated!

It’s hard to imagine a time when we didn’t know COVID-19 existed. Now when people say "vaccines," we know what they mean. The impact of COVID-19 on our lives, our activities, and our freedoms has affected us all. The responsibility is ours, as a community, to help stop this virus.

COVID-19 vaccines are safe and effective in preventing severe illness from COVID-19, and people who are fully vaccinated against COVID-19 may start to do some things they had stopped doing because of the pandemic.

It takes everyone.

We all need to step up to beat COVID-19. We ask you to join us in protecting yourself, your family and friends, and our community by getting vaccinated.

[INSERT QUOTE FROM ORGANIZATION LEADERSHIP: Suggested quote: “COVID-19 vaccination is one of the strongest tools we can use to fight this pandemic together.”]

Getting vaccinated adds an important layer of protection for you, your family, and loved ones. Here are some things you should know about the COVID-19 vaccine:

- All COVID-19 vaccines currently available in the United States are very effective at preventing the disease.
- The most common side effects are pain in the arm where you got the shot, feeling tired, headache, body aches, chills, and fever.
- Stopping a pandemic requires using all the tools we have available—wearing masks, staying at least 6 feet apart from people who don’t live with you, avoiding crowds and poorly ventilated spaces, washing your hands frequently, and getting vaccinated.

We want everyone in our community to be safe and back in the moments we’ve missed with our families, friends, and neighbors.

We all play a part in this effort, and you are key. Please sign up to get your COVID-19 vaccination at [INSERT VACCINATION PROGRAM INFORMATION].

If you have questions about vaccination clinics in [INSERT COMMUNITY CLINIC INFORMATION], please contact [INSERT NAME AND CONTACT INFORMATION].

If you have questions about the COVID-19 vaccine, visit CDC’s FAQ page [link to CDC’s FAQ page].
Social Media

Download All Portrait-Style Graphics

- English [15 MB]
- Spanish [9 MB]

Download All Text-Style Vaccine Graphics [ZIP - 4 MB]

- English [4 MB]
- Spanish [3.6 MB]
Vaccines for Adolescents

FAQs, Information for Parents, and Pediatric Healthcare Professionals Toolkit

Printable Materials

COVID-19 Vaccines for Children and Teens | CDC
Implementing COVID-19 Vaccination in Your Community

- Equitable Vaccine Implementation
- Engaging Community-Based Organizations to be Vaccination Partners
- Increasing Vaccine Confidence through Communication and Community Engagement
Communications Resource Center

- Links to toolkits
- Print resources
- Web widgets
- Social media graphics
- Videos and more

Websites

COVID-19 Vaccine Resource Center

COVID-19 Print Resources
• https://www.cdc.gov/coronavirus/2019-ncov/communication/print-resources.html

Vaccination Toolkits
Thank You

For more information, contact: eocvtfcommteam@cdc.gov
1-800-CDC-INFO (232-4636)

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.
Guidance for Operating Youth Camps

Center for Parent Information and Resources
COVID-19 Guidance for Operating Youth Camps
June 22, 2021

Chandresh Ladva, PhD, MPH
CDR, US Public Health Service

CDC Community Interventions and Critical Populations Task Force, Lead
COVID-19 Response

cdc.gov/coronavirus
Planning and Preparing

Updated Guidance for Operating Youth Camps
Develop a Plan

Planning

- The plan should include the following:
  - COVID-19 vaccination
  - Protocol differences for people who are fully vaccinated versus those who are not fully vaccinated
  - COVID-19 prevention
  - Staff and campers who are at increased risk of getting severely ill from COVID-19
  - Safer activities
  - Planning for an outbreak

Promote Vaccination

Guidance for Operating Youth Camps
COVID-19 Vaccines

- CDC recommends that everyone ages 12 and older get fully vaccinated against COVID-19.
- To promote vaccination, camps can:
  - Visit vaccines.gov to find local vaccination sites
  - Educate camp families about COVID-19 vaccination
  - Support staff vaccination

Sources: https://www.cdc.gov/coronavirus/2019-ncov/community/schools-childcare/summer-camps.html
Guidance for Day or Overnight Camps Where Everyone Is Fully Vaccinated

Guidance for Operating Youth Camps
COVID-19 Prevention at Camps

Where Everyone Is Fully Vaccinated

Masks
- Not needed, except where required by law, regulation, or workplace guidance
- Support staff or campers who choose to continue to wear a mask

Physical Distancing
- Not necessary, except as indicated in CDC’s Interim Public Health Recommendations for Fully Vaccinated People

Hand Hygiene and Respiratory Etiquette
- Continue washing hands and covering coughs and sneezes

Cleaning, Improving Ventilation, and Maintaining Healthy Facilities
- Continue routine cleaning
- Maintain improved ventilation

COVID-19 Testing and Contact Tracing at Camps

Where Everyone Is Fully Vaccinated*

- Screening testing isn’t necessary.
- If someone who is fully vaccinated has symptoms of COVID-19:
  - Isolate people with COVID-19-like symptoms
  - Test people with COVID-19-like symptoms
  - Quarantine any unvaccinated close contacts of people with symptoms*
  - Notify family members of all campers
- People who are fully vaccinated with no COVID-19-like symptoms do not need to quarantine.

*Some vaccination exceptions are listed in the guidance

Guidance for Camps Where Not Everyone Is Fully Vaccinated

Guidance for Operating Youth Camps
Masks at Camps

Where Not Everyone Is Fully Vaccinated

People who are not fully vaccinated
- Indoors: Masks strongly encouraged
- Outdoors: Masks generally not needed, except in crowded settings or during sustained close contact activities.

People who are fully vaccinated
- Masks not needed

Camps may continue to require masks for vaccinated and not fully vaccinated campers and staff.
- Some mask exceptions are listed in the guidance.

Cohorting and Physical Distancing at Day Camps

Where Not Everyone Is Fully Vaccinated

Cohorts:
- Small groups of campers and staff who stay together throughout the day.

Physical Distancing:
- 3 ft + between all campers within a cohort
- 6 ft + between all campers outside of their cohort
- 6 ft + while eating and drinking indoors
- 6 ft + between campers and staff
- 6 ft + between staff

Additional Guidance for Overnight Camps Where Not Everyone Is Fully Vaccinated

Guidance for Operating Camps
Guidance for Overnight Camps

*Where Not Everyone Is Fully Vaccinated*

Before Camp:

- Get a COVID-19 vaccine
- Follow the guidance for travelers

Guidance for Overnight Camps

Where Not Everyone Is Fully Vaccinated

During Camp:
- Assign household cohorts: Campers and staff who stay together
  - Masks: Not needed when only with "household" cohort
  - Physical Distance: Not needed when only with "household" cohort
- Ventilate and clean bathrooms regularly

After Camp:
- Follow guidance for Domestic Travel During COVID-19
Contact Tracing for Overnight Camps

Where Not Everyone Is Fully Vaccinated

- Isolate staff or campers with symptoms immediately
- Refer people with symptoms for testing
- Quarantine unvaccinated close contacts of people with symptoms
- Notify parent, guardians, the local health department
- After exposure, monitor campers and staff for COVID-19 symptoms for 14 days

Resources

Guidance for Operating Camps
CDC Camp Resources

COVID-19 General Resources:

- People at Increased Risk: [Do I need to Take Extra Precautions Against COVID-19 | CDC](https://www.cdc.gov/coronavirus/2019-ncov/need-extra-precautions/precautions.html)
CDC Camp Resources (Continued)

For Camp Administrators and Parents, Guardians, and Caregivers:

- Guidance for Schools and Child Care Centers: School Settings | COVID-19 | CDC
- Guidance for Direct Service Providers, Parents, Caregivers, and Guardians, and People with Developmental and Behavioral Disorders: Caring for People with Developmental and Behavioral Disorders | COVID-19 | CDC
- Considerations for Outdoor Learning Gardens and Community Gardens: Considerations for Outdoor Learning Gardens and Community Gardens | CDC
- Safely Distributing School Meals During COVID-19: Safely Distributing School Meals During COVID-19 | CDC

Coping and Resilience Support Numbers:

- National Distress Hotline: call or text 1-800-985-5990, or text TalkWithUs to 66746
- National Suicide Prevention Lifeline at 1-800-273-TALK (1-800-273-8255), 1-888-628-9454 for Spanish
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